



HOUSTON FIRE DEPARTMENT EMERGENCY MEDICAL SERVICES MEDIA ALERT

FOR IMMEDIATE RELEASE
February 6, 2008

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THINKING INSIDE THE BOX HFD EMS SAVES LIVES ON WAY TO ER 10:30 a.m. , Thursday, February 7, 2008 @ Station 33

WHAT: Dr. David E. Persse, EMS Physician Director and Public Health Authority, is holding a “Post-Resuscitation Hypothermia Therapy” press conference 10:30 a.m. to 11:15 a.m., Thursday, February 7, 2008 at HFD Station 33, 7117 Fannin. Dr. Persse will speak about the benefits of this therapy. HFD began January 1, 2008 providing Post Resuscitation Hypothermia Therapy to select patients. ER medical directors of several area hospitals are scheduled to speak about this collaborative effort between HFD EMS and Hospital ER's to improve the neurological outcome of cardiac arrest survivors.

WHEN : 10:30 a.m. to 11:15 a.m., Thursday, February 7, 2008

WHERE: HFD Station 33, 7117 Fannin St. , intersection of Fannin and S. Braeswood Blvd. , key map 532M; <http://www.houstontx.gov/fire/firestations/station33.html>